

## CURRICULUM VITAE : MARION SEMET - DE DECKER



Geboortedatum : 10 april 1978

Nationaliteit : Belg

Gehuwd, 2 kinderen (8 en 6 jaar)

### OPLEIDINGEN

- 2013 : Belgian Management & Marketing Association : Digital Marketing training
- 2000: McGill University, Montreal: International exchange programma (half-jaar), MBA
- 1998-2001 : UCL: Management Ingenieur (Master)
- 1996-1998 : Saint-Louis Universiteit, Brussel : Management Ingenieur
- College Saint-Pierre (Ukkel): Secundair onderwijs - Latijn-Wiskunde

### BEROEPSACTIVITEITEN

- Oct 2016 – heden : Founder & Managing Partner PACK'N JOY
- Nov 2015 – heden : Marketing & Communication leraar bij ISTECECB (High business & marketing school)
- 2012-2016: Marketing Manager & Research-Media Manager, ORANGINA SCHWEPPEES BELGIUM
- 2007-2012: Brand Manager Philadelphia -> Senior Brand Manager Côte d'Or, KRAFT FOODS BENELUX (nu MONDELEZ)
- 2006-2007: Brand Manager, RECKITT BENCKISER BELUX
- 2003-2006: Global Brand Coordinator Vaccines, GLAXOSMITHKLINE Biologicals
- 2001-2003: Marketing Consultant DELOITTE CONSULTING